

DUSTY SHOE PRE-SALES BEGIN AT VILLAGE GREEN

Bakersfield, CA - Model homes are under construction and a temporary sales office has been opened at Village Green, an 80-acre gated community on Bakersfield's popular Westside being developed by Castle & Cooke California, Inc.

Early buyers will enjoy the widest selection of homes and pre-sale pricing at Bakersfield's newest green community featuring energy efficient solar electricity. The official grand opening is scheduled for later this summer.

Conveniently located close to excellent schools, parks and shopping, Village Green will offer a wide variety of residential styles on picturesque tree-lined streets. A spacious park with a resort-style recreation center will become the heart and soul of the community, incorporating wide lawns, a children's water park, barbeque pavilions and large swimming pool and spa.

Residential architecture in the community will include Americana, Colonial, Cottage, Craftsman and Farmhouse styles. One and two-story elevations will offer imaginative floor plans incorporating ample space for entertaining. Great rooms and spacious kitchens will become interior gathering places while optional retreats and dens will offer flexibility to a variety of family requirements. Many homes will have secluded rear yards as well as front porches reminiscent of small town America.

Two series of residences will be offered at Village Green. The first is designed primarily for first-time buyers who might be newly married or have very young families. The homes may also appeal to active adults who are seeking homes in a more diversified neighborhood. Floor plans will include two single story layouts, and two two-story layouts ranging from approximately 1,442 to 2,200 square feet. The second series of homes will range from approximately 1,800 to 2,900 square feet and will most likely attract move-up buyers with growing or extended families.

To expedite the purchase process, Castle & Cooke Mortgage offers convenient one-stop shopping for homebuyers. Products include conventional home financing, 30-day escrows, lot loans, 100 percent financing, 40-year mortgages, FHA and VA loans, interest-only loans, jumbo mortgages, programs for individuals without stated income, home equity lines of credit and loans for new construction or refinancing. Castle & Cooke Mortgage generates all the documentation through close of escrow, making the entire transaction hassle-free for clients.

Village Green is an excellent example of Castle & Cooke's proprietary concept of Friendly Neighborhood Design™ (FND), a commitment to create places where belonging,

gathering, meeting and living are every day events. It connects people and moves them through the neighborhoods toward gathering places. The planning process is guided by enduring values of home, family, community and environment, resulting in a better quality of life.

FND incorporates six key principles: Master-planning that fosters open space and a connection to nature; Homes with authentic architecture design and livability; Creative site planning and soft programming that inspires "community"; Landscape design that creates imaginative streetscapes; and Building with Balance to provide energy efficiency, air quality, recycling and water conservation. On a broader scale, FND creates the kind of community most Americans want as they seek their ultimate residence. At Village Green, it will provide the essentials of a rewarding way of life, shared with neighbors and family in a congenial and friendly environment.

The Central Park at Village Green will offer neighbors the opportunity to plan summer evening social events under the stars and daytime activities such as pet parades, chili cook-offs, flower arranging competitions and story readings for children. The expansive swimming pool and spa area is expected to become the focal point of recreation, competitions and social activities. Barbecues can follow swim meets and wine tastings might provide perfect conclusions to neighborhood arts and crafts shows.

Village Green is in an ideal location, convenient to local shopping, the new River Walk Park and excellent dining opportunities, including both the California Pizza Kitchen and the Elephant Bar.

Castle & Cooke, Inc. and its affiliated companies have operations in over 24 states. The company's diversified businesses include the development and ownership of real estate, leasing of transportation equipment, manufacture of brick and ownership of public warehouses. The company's real estate developments include master planned communities such as Mililani Town on the island of Oahu, Hawaii, Lake Sherwood in Thousand Oaks, California, and Seven Oaks in Bakersfield, California. The company also owns two of the world's highest-rated resorts on the 98% owned island of Lana'i in Hawaii.

Prospective buyers are invited to visit the on-site sales office, open daily between 10 am and 5 pm. The sales office is located at the corner of Stockdale Highway and Renfro Road. Please contact Betty Wetteroth or Pauline Schorling at (661) 387-6427, for more information and to learn all the benefits of living in a Castle & Cooke inspired FND neighborhood.